



Shoal Games Ltd.

Hansa Bank Building, Ground Floor
Landsome Road, The Valley
AI 2640, Anguilla, BWI
Ph: +1 888-374-2163
Fax: +1 604-694-0301

Shoal Games' Name Change to "Kidoz Inc." and New "KIDZ" Trading Symbol Approved

Direct Registration System (DRS) Adopted for the Company's Common Shares

ANGUILLA, B.W.I., April 4, 2019 - Shoal Games Ltd. (TSXV:SGW) (the "Company"), kid-tech software developer, owner of the Rooplay edu-games platform (www.rooplay.com), the KIDOZ content discovery network (www.kidoz.net) and the KIDOZ safe operating system, and publisher of the Rooplay Originals games library, announced today that it has received approval from the TSX Venture Exchange (the "Exchange") to change its name to "Kidoz Inc." and to have its shares trade under the new symbol TSXV:KIDZ. The common shares of the Company will begin trading on the Exchange under the new name and symbol at market open on Tuesday, April 9, 2019. In connection with the name change, the Company is adopting a new logo that features the KIDOZ name and is launching an updated website at www.kidoz.net.

"The KIDOZ name perfectly reflects the strategic focus, target market and operations of our business," stated Jason Williams, Co-CEO. "In addition to the strategic alignment that we gain from the change, the KIDOZ name carries significant brand equity in the market – many top-tier brands know and trust the name, as they are active buyers on our KIDOZ network. Our strategy is to merge the global distribution capabilities of the KIDOZ network and our KIDOZ operating system with the premium content strategy we employ for our Rooplay games library and platform. We will continue, over the coming months, to expand and advance our Rooplay presence by adding more content types, an innovative progression system, players rewards, and much more. We have the team, products and capabilities to create a big success with Kidoz Inc. and are focused on delivering that success to our shareholders."

The Company has also chosen to adopt the Direct Registration System ("DRS") for its common shares. DRS is an electronic name-on-register option that allows investors to hold securities in their name in book-based form, with ownership evidenced by a DRS Advice/Statement, providing an efficient alternative to having ownership evidenced by certificates. The bylaws of the Company have been amended to allow for shares to be issued and held in either certificated or uncertificated form.

No action is required by shareholders of the Company at this time as a result of the change of the Company's name or its adoption of DRS -- shares currently issued and outstanding and represented by certificates will continue to be represented by and have their ownership evidenced by those certificates. Shareholders wishing to have their shares held in uncertificated form under DRS can contact the Company's transfer agent, Computershare Investor Services Inc., to arrange for the exchange of their certificate(s) for DRS Advice/Statement(s). Shares of the Company that are held in brokerage accounts will have the Company's name change and its adoption of DRS dealt with by the applicable brokerage firms in accordance with their standard practices for dealing with such corporate actions -- the changes should be reflected in the next account statements issued to holders. All common shares of the Company issued or transferred after April 8, 2019 will be in uncertificated form, evidenced by DRS Advice/Statement(s) only, unless the recipient of the shares specifically requests to have them represented by and their ownership evidenced by a certificate or certificates.

About Kidoz Inc. (formerly Shoal Games Ltd.)

Kidoz Inc. (TSXV:KIDZ) (www.kidoz.net) is the owner of the KIDOZ content discovery network and the Rooplay EdTech games platform (www.rooplay.com). Rooplay's curated games platform empowers children with inspired play, engagement and innovative learning. These games feature Garfield, Moomin, Mr. Men, Little Miss, Pororo, Peter Rabbit or Mr. Bean, which offers families a handpicked and growing selection of educational games for a monthly subscription fee. KIDOZ is a mobile content discovery and recommendation platform for kids, reaching

over 50 million children worldwide. KIDOZ helps app developers and device makers generate revenue from their work in a COPPA-compliant way that respects their values, using sponsored content recommendations. The Rooplay platform uses the same subscription business model as Netflix, but substitute's passive video content with active learning games designed to inspire children to success.

The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward-looking statements. Certain information included in this press release (as well as information included in oral statements or other written statements made or to be made by the company) contains statements that are forward-looking, such as statements relating to anticipated future success of the company. Such forward-looking information involves important risks and uncertainties that could significantly affect anticipated results in the future and, accordingly, such results may differ materially from those expressed in any forward-looking statements made by or on behalf of the company. For a description of additional risks and uncertainties, please refer to the company's filings with the Securities and Exchange Commission. Specifically, readers should read the Company's Annual Report on Form 10-K, filed with the SEC on March 21, 2019, and the prospectus filed under Rule 424(b) of the Securities Act on March 9, 2005 and the SB2 filed July 17, 2007, and the TSX Venture Exchange Listing Application for Common Shares filed on June 29, 2015 on SEDAR, for a more thorough discussion of the Company's financial position and results of operations, together with a detailed discussion of the risk factors involved in an investment in Shoal Games Ltd.

For more information contact:

Henry Bromley

CFO

ir@kidoz.net

(888) 374-2163